



Asia-Pacific Economic Cooperation

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Agenda Item: 10.1

**2nd OECD Conference of Ministers responsible for  
SMEs,  
Istanbul, Turkey, 3-5 June 2004**

Purpose: Information  
Submitted by: OECD



**Small and Medium Enterprises Working Group  
Santiago, Chile  
3-4 October 2004**

***THE OECD BOLOGNA PROCESS  
& the Istanbul Follow-up***

**OECD Working Party on SMEs & Entrepreneurship**

***Marian Murphy  
SME Unit***

***OECD Centre for Entrepreneurship, SMEs &  
Local Development***

***19th Meeting of the APEC SME  
Working Group  
Santiago, Chile, 3-4 October 2004***

# 2nd OECD Conference of Ministers responsible for SMEs, Istanbul, Turkey, 3-5 June 2004

## *Promoting Entrepreneurship and Innovative SMEs in a Global Economy : Towards a More Responsible and Inclusive Globalisation*

*jointly organised by OECD and Turkish Ministry of Industry and Trade  
and which brought together*

- **Ministers & Representatives of 30 OECD members, 42 non-members, including APEC economies**
- **Representatives of over 40 international organisations & NGOs**

# Overview of the *Istanbul Ministerial Conference*

**Business Symposium:** held 3 June on the theme:

***SMEs competing in a Knowledge Economy***

**Ministerial Meeting** (3-5 June) comprising:

- ❖ **Opening and Final Plenary Sessions,**
- ❖ **Joint Session of Ministers and Business Representatives, &**

**Parallel Ministerial Workshops with the following themes:**

- **Entrepreneurship and SME Innovation**
- **Tools for SME Innovation**
- **SMEs in the Global Economy**
- **Enhancing the role of SMEs for Development**

In addition, a **Special Workshop on SME Statistics** (4 June): ***Towards a More Systematic Statistical Measurement of SME Behaviour***

**Women Entrepreneurs Programme** ***“Accelerating Women’s Entrepreneurship”***:  
***Forum for Exchanging Best Practice (5-7 June)***

*A main outcome was:*

# *The Istanbul Ministerial Declaration on Fostering the Growth of Innovative and Internationally Competitive SMEs*

*adopted by Ministers & Representatives of Governments  
of 72 OECD member and non-Member economies*

**The Declaration and Conference documentation and reports may be  
downloaded from the Istanbul Ministerial website:**

**<http://www.oecd-istanbul.sme2004.org>**

## Economies which adopted the Istanbul Ministerial Declaration, Istanbul, June 2004

<b>Albania</b>	<b>Croatia</b>	<u><b>Indonesia</b></u>	<b>FYR Macedonia</b>	<b>Romania</b>	<b>Tunisia</b>
<b>Algeria</b>	<b>Czech Republic</b>	<b>Ireland</b>	<u><b>Malaysia</b></u>	<u><b>Russian Federation</b></u>	<b>Turkey</b>
<b>Argentina</b>	<b>Denmark</b>	<b>Israel</b>	<u><b>Mexico</b></u>	<b>Senegal</b>	<b>Ukraine</b>
<u><b>Australia</b></u>	<b>Egypt</b>	<b>Italy</b>	<b>Moldova</b>	<b>Serbia &amp; Montenegro</b>	<b>United Kingdom</b>
<b>Austria</b>	<b>Finland</b>	<u><b>Japan</b></u>	<b>Morocco</b>	<b>Slovak Republic</b>	<u><b>United States</b></u>
<b>Azerbaijan</b>	<b>France</b>	<b>Jordan</b>	<b>Netherlands</b>	<b>Slovenia</b>	<b>Uzbekistan</b>
<b>Bangladesh</b>	<b>Georgia</b>	<b>Kazakhstan</b>	<u><b>New Zealand</b></u>	<b>Spain</b>	<b>Venezuela</b>
<b>Belarus</b>	<b>Germany</b>	<b>Kenya</b>	<b>Nigeria</b>	<b>Sweden</b>	<u><b>Vietnam</b></u>
<b>Belgium</b>	<b>Ghana</b>	<b>Krygystan</b>	<b>Norway</b>	<b>Switzerland</b>	<b>European Community</b>
<b>Bosnia &amp; Herzogovina</b>	<b>Greece</b>	<u><b>Korea</b></u>	<b>Pakistan</b>	<u><b>Chinese Taipei</b></u>	
<b>Brazil</b>	<b>Hungary</b>	<b>Latvia</b>	<u><b>Papua New Guinea</b></u>	<b>Tajikistan</b>	
<u><b>Canada</b></u>	<b>India</b>	<b>Luxembourg</b>	<b>Portugal</b>	<u><b>Thailand</b></u>	

# In the Istanbul Declaration Governments commit to

- **Working cooperatively together** to achieve progress in reducing barriers to SMEs' access to international markets
- **Considering SME needs, including for simplified, streamlined and integrated administrative processes**, when formulating new legislation, regulations, and product standards
- **Assessing the effects of globalisation on SMEs and in particular examine issues related to SME access to financing and to support for innovation**
- **Recognising and building on SMEs' role as an engine for growth; employment and poverty alleviation**, particularly in developing countries

# The OECD has been given a mandate by the Istanbul Declaration for:

- **Strengthening peer-review processes**
- **Developing a robust and comparable statistical base**
- **Enabling a better understanding of international value chains and how SMEs can benefit from them**
- **Identifying ways in which unnecessary barriers to SMEs' access to international markets can be removed, in collaboration with interested countries and other relevant international organisations and fora**
- **Proactively disseminating its work on best practices for the evaluation of SME policies and programmes, & work with OECD members & interested non-members & organisations to develop and test a handbook of best practices for evaluation of SME policies and programmes**
- **Organising focused thematic workshops & conferences with participation of member, and interested non members & international organisations**
- **Proactively disseminating OECD activities related to the development of women's entrepreneurship through meetings/seminars, with member & Non-member involvement**

**For the Istanbul Follow-up of the OECD Bologna Process, the Working Party on SMEs & Entrepreneurship is the principal OECD body for coordinating and carrying out the relevant activities**

- The Ministerial mandate arising from the Istanbul Conference will be reflected in its Draft Programme of Work (2005-2006) which the Working Party will discuss during its 24th Session in December 2004

**Among the possible projects the OECD SME Working Party will consider undertaking for the period 2005-2006 are two which it is suggested, could involve joint work with APEC:**

- **Project: Removing unnecessary barriers to SME access to international markets:**
  - **Professor Chris Hall, of PECC, and Consultant to the OECD, will present the project & outline the proposed OECD-APEC collaboration**
  
- **Project: Enhancing the role of SMEs in Global Value Chains:**
  - **On behalf of Prof. Paul Dembinski, Consultant to the OECD, I will present the project outline & planned collaboration with non members & other international organisations & fora**

# Improving the Measurement and International Comparability of SME Statistics

Following the Special Workshop in Istanbul, OECD has a ministerial mandate to implement a proposed Action Plan to improve the quantitative underpinning of SMEs & Entrepreneurship policies by, *inter alia*:

- Promoting harmonisation of statistical business registers etc.
- Promoting unique business identification
- Harmonising statistical methodologies and concepts
- Prioritizing amongst data collections, promote data linking
- Explore how to integrate business structures with business dynamics & undertake longitudinal analyses
- Investigate possibilities to develop up-to-date indicators

The Electronic Discussion Forum [SBSNet](#) (Structural Business Statistics Network Discussion Group) set up to facilitate discussion among stakeholders (statistics producers & users).

Interested APEC non OECD members participating in OECD Bologna Process are invited to participate actively in [SBSNet](#)

# Creation of the OECD Centre for Entrepreneurship, SMEs & Local Development (CFE), 1 July 2004

## The Centre Groups:

the **SME Unit** (Secretariat of Working Party on SMEs & Entrepreneurship) with the Secretariat of the **Local Economic and Employment Development Programme (LEED)**

## Has the following aims:

- **To foster the development of an entrepreneurial society**, capable of innovating, creating jobs and seizing the opportunities provided by globalisation, while helping to promote sustainable growth, integrated growth and social inclusion.
- **Serve as a catalyst, increasing synergies between different areas of expertise**, and raising the profile of OECD work on entrepreneurship, SMEs and local development
- **Disseminate best practices on the design, implementation & evaluation of entrepreneurship** by drawing on expertise in various OECD directorates

# The OECD Centre for Entrepreneurship, SMEs & Local Development (CFE), 1 July 2004

## Some examples of current and possible future activities/outputs:

### By: Working Party on SMEs & Entrepreneurship:

- ❑ Publication of 2005 edition of the **OECD SME and Entrepreneurship Outlook:**
- ❑ *Possible* organisation of an **International Conference on SME Financing**, early 2006

### In the context of Centre for Entrepreneurship, SMEs & Local Development (CFE)

- ❖ **A Handbook on Evaluation** for SME and entrepreneurship-related policies and programmes administered at national & local levels planned to be completed end-2005
- ❖ **Conference on Education for Entrepreneurship**, Trento, Italy, June 2006, organised principally by Secretariat of the Local Economic and Employment Development Programme (LEED)
- ❖ **Possible Training Seminar on Women's Entrepreneurship** to be organised in the OECD-Istanbul Centre



THANK YOU